

5 Ways to Help Employees Be Data Privacy Aware

1 Raise Awareness



It's time to raise awareness and empower your people to make better cyber security choices with their data. Is there a central place such as an intranet, chat facility or company newsletter you can reach out to the company at large?

Use these top tips to spread your message about data privacy across your organisation.



2 Build a data privacy and security culture

To start building a culture of privacy you need the full support of your leadership team. Executive support might even come from someone outside of your reporting line, this may include people and culture, legal or your IT department.

If you're starting from scratch and you aren't sure where to start, build a business case for having a culture of privacy.

- Are there legal or regulatory concerns that affect your organisation?
- Is privacy a concern for your prospects and customers?
- How would a privacy culture program drive your business or support business goals?

Start building momentum today towards creating a more secure environment for employees and clients/customers alike.



3 Cyber Security Awareness Training

Staying on top of the ever-changing privacy landscape is no small feat. From navigating new legislation and regulations to conducting business in different regions with different laws, there's so much to consider!

Finding training that fits your culture doesn't have to be overwhelming – Phriendly Phishing's bite sized animated courses are designed to create lasting behavioural change that can benefit employees at your organisation and for their personal data too.

The training is easy to do and won't take much time out of the workday at all, and best of all, they're fun.

So don't hesitate – jump right into learning about this crucial topic and hit 'start course' today!



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4 Help employees manage their personal privacy

Change starts with the individual, and as an individual, we have the power to shape our own cyber security and privacy practices.

By being mindful of how we interact with digital tools in our everyday lives - whether it be at work or home, we can help others do the same. Even if people don't understand much about these topics, they still deserve a patient explanation from someone who knows what's best for their online safety.

Make sure they get a copy of our personal privacy tip sheet 'Are you a data dinosaur?' to get started.



5 Provide the tools to succeed

Is your organisation already taking data privacy measures? Is there more that could be done?"

Major data breaches start with one break, so investing in a password manager, VPNs for your WFH colleagues, MFA (Multi-factor Authentication) for your company's software, camera covers, privacy screens and a locked door policy (Yes, physical security is also important for data protection!) are some ways you can make the premises and your devices more secure.

It might be a small investment, but well worth it in comparison to a cyber security incident.

“84% of people think identity theft, data security and breaches, are the biggest privacy risks and they blame the misuse of their personal information.

(OAIC Privacy Survey 2020)”

**It's time to take data privacy seriously,
and it starts with the best practices,
awareness and education.**

